**MMS Cookies Policy**

Our website uses a technology called “**cookies**”. Cookies are files with small amount of data that is commonly used as anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer's hard drive.

We do not use cookie technology to capture any personal data. The information gathered through cookies may include the date and time of visits, the pages viewed, time spent on our website and the websites visited just before and just after our website. Information is collected on an aggregate basis and is used to provide you with tailored experience.

You may modify your browser preferences to reject some or all cookies. Please note that if you disable or refuse cookies some parts of the Website may become inaccessible or not function properly.

**Measuring Website Usage (Google Analytics)**

We use Google Analytics software to collect information about how you use this website. We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics stores information about:

* the pages you visit
* how long you spend on each page
* how you got to the site
* what you click on while you’re visiting the site

We don’t collect or store your personal information (for example your name or address) so this information can’t be used to identify who you are. We don’t allow Google to use or share our analytics data.

Google Analytics sets the following cookies in accordance with [Google’s privacy policy](https://support.google.com/analytics/answer/6004245):

**Universal Analytics**

|  |  |  |
| --- | --- | --- |
| **Name** | **Purpose** | **Expires** |
| \_ga | This helps us count how many people visit the site by tracking if you’ve visited before | 2 years |
| \_gid | This helps us count how many people visit the site by tracking if you’ve visited before | 24 hours |
| \_gat | Used to manage the rate at which page view requests are made | 10 minutes |

**Google Analytics**

|  |  |  |
| --- | --- | --- |
| **Name** | **Purpose** | **Expires** |
| \_utma | Like \_ga, this lets us know if you’ve visited before, so we can count how many of our visitors are new to the site or to a certain page | 2 years |
| \_utmb | This works with \_utmc to calculate the average length of time you spend on the site | 30 minutes |
| \_utmc | This works with \_utmb to calculate when you close your browser | When you close your browser |
| \_utmz | This tells us how you reached the site (for example from another website or a search engine) | 6 months |

Our Cookies Policy is subject to change. This Policy was last updated in February 2020.